



Domain Overview (Desktop)

university.com

Organic Search: Summary

US | Domain | university.com

236 22% TRAFFIC

Semrush Rank	2.2m	
Keywords	36	16%
Traffic Cost	\$488	51%

Paid Search: Summary

US | Domain | university.com

0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

Backlinks: Summary

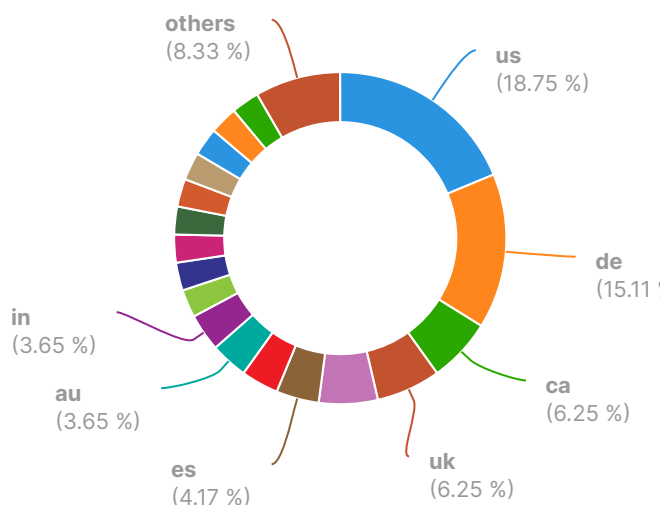
Root Domain: university.com

4.8K TOTAL BACKLINKS

Referring Domains	445
Referring IPs	463

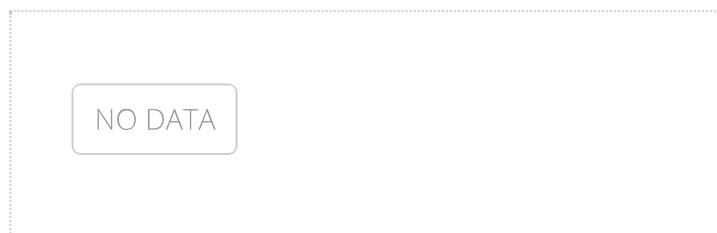
Organic Search: Keywords By Country

US | Domain | university.com



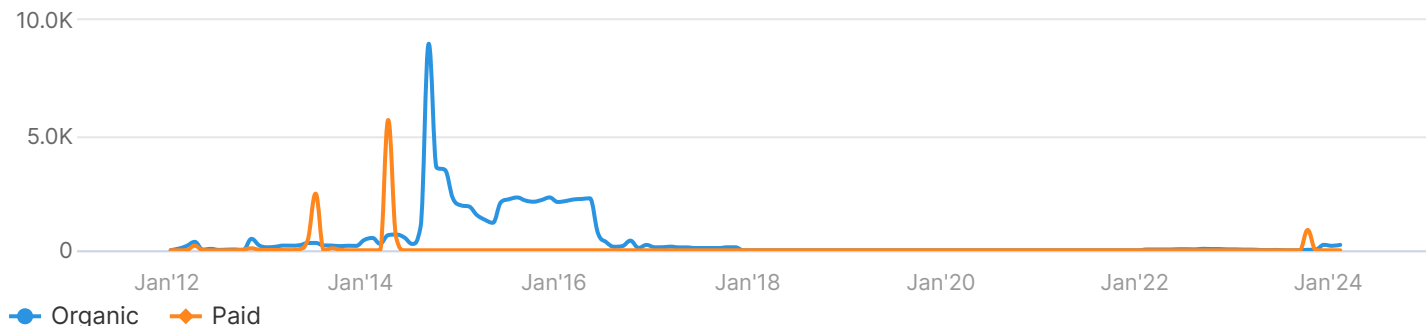
Paid Search: Ad Keywords by Country

US | Domain | university.com



Traffic: Organic vs Paid

US | Domain | university.com | All time



Organic search traffic

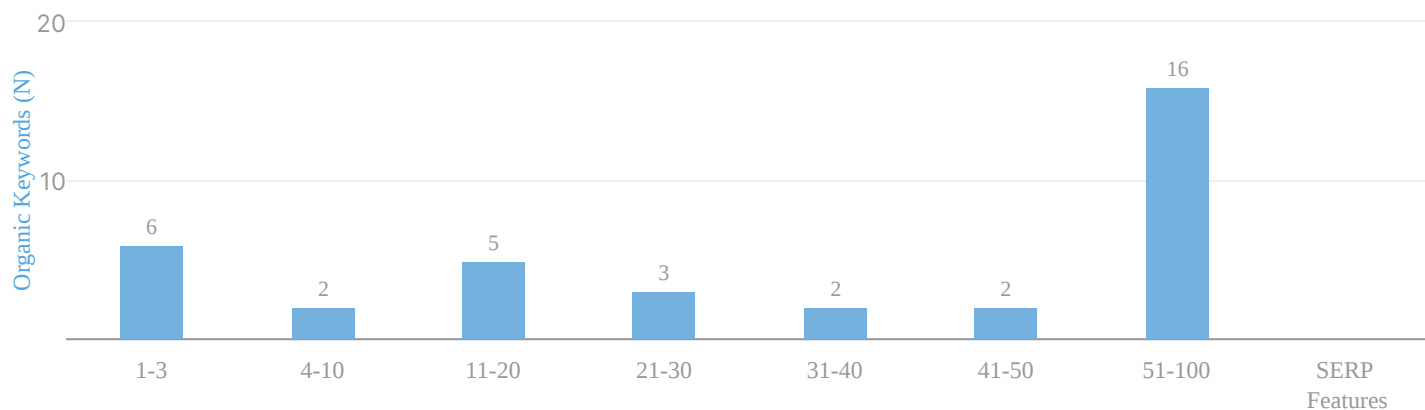
Organic Search: Top Keywords (36)

US | Domain | university.com

Keyword	Pos	Volume	Traffic
university com	1	320	33.47%
university .com	1	210	22.03%
university.com	1	210	22.03%
www.university.com	1	30	10.16%
universityuser.com	2	140	7.62%

Organic Search: Keyword Position Distribution

US | Domain | university.com



Keywords by Intent

US | Domain | university.com

Intent	Keywords	Traffic
Informational	25	235
Navigational	9	1
Commercial	9	76
Transactional	7	18

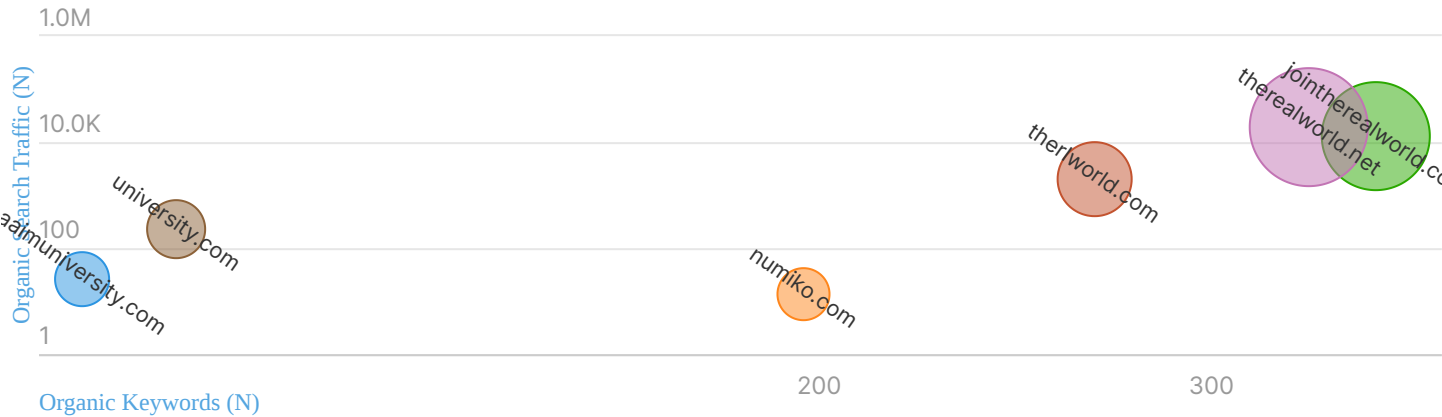
Organic Search: Top Competitors (144)

US | Domain | university.com

Competitor	Com. Keywords	SE Keywords	Com. Level
aaimuniversity.com	1	12	12%
numiko.com	1	196	10%
jointherealworld.com	3	342	9%
therlworld.com	4	270	6%
therealworld.net	4	325	6%

Organic Search: Competitive Position Map

US | Domain | university.com



Organic Branded Search

US | Domain | university.com

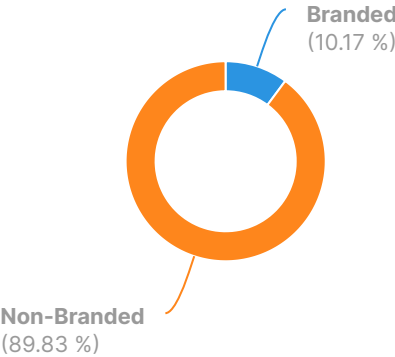
24 0% TRAFFIC

Keywords 1

Branded vs Non-Branded

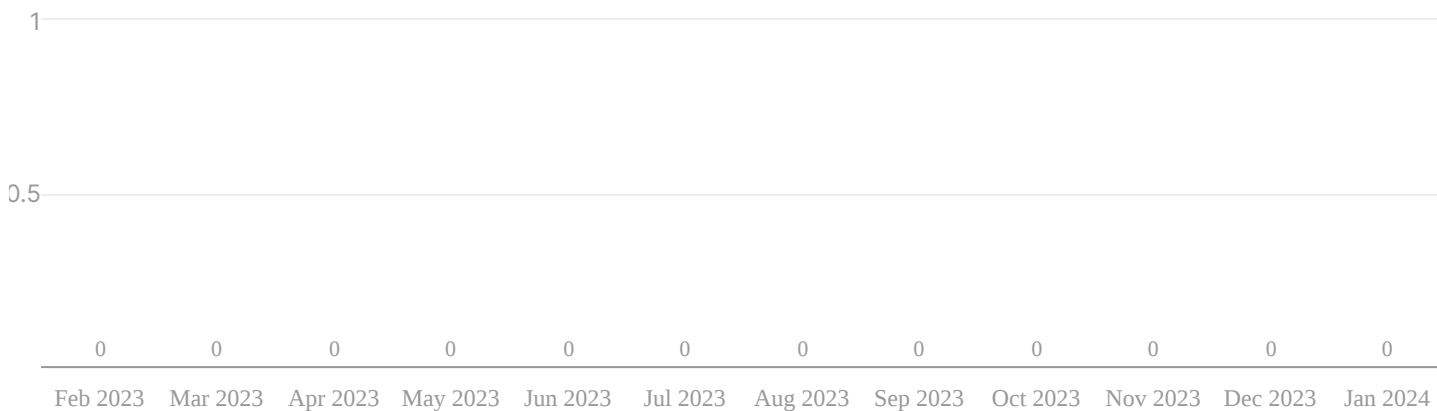
US | Domain | university.com

10.17% 89.83%
Branded Traffic Non-Branded Traffic



Organic Search: Branded Traffic Trend

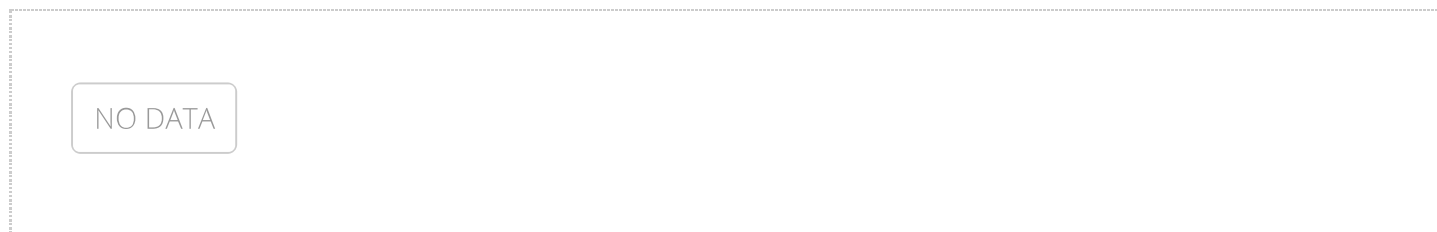
US | Domain | university.com



Paid search traffic

Paid Search: Top Keywords

US | Domain | university.com



Paid Search: Ad Copy Position Distribution

US | Domain | university.com



Paid Search: Top Competitors

US | Domain | university.com





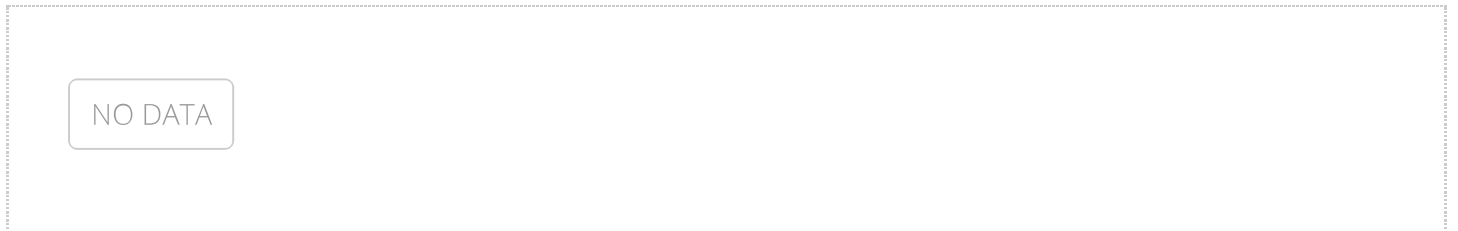
Paid Search: Competitive Positioning Map

US | Domain | university.com



Sample Ads

US | Domain | university.com



Backlinks

Top backlinks

Root Domain: university.com

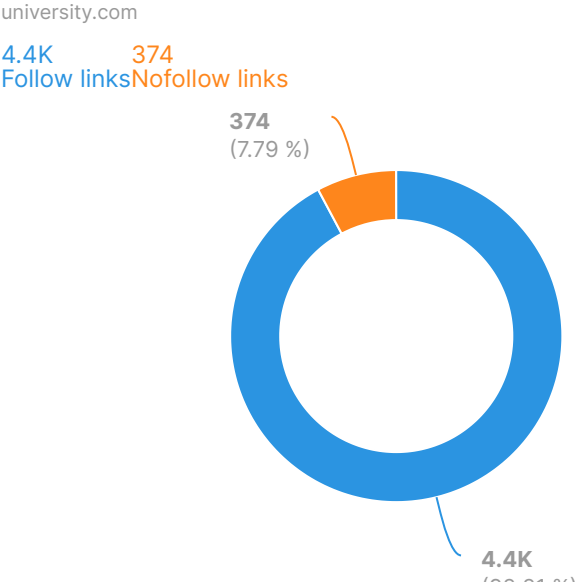
Referring page Title / Referring page URL	Anchor text / Link URL	Type
MGTOW TV: the uncensored video platform for the manosphere https://www.mgtow.tv/	www.university.com http://www.university.com/	
http://binuniversiteliaraniyor.com/	https://www.university.com/	-
http://binuniversiteliaraniyor.com/	http://www.university.com/	-
Cách để Lưu trữ pin: 8 Bước (kèm Ảnh) – wikiHow https://www.wikihow.vn/L%C6%B0u-tr%E1%BB%AF-pin	http://battery.university.com/learn/article/how_to_prolong_lithium_based_batteries http://battery.university.com/learn/article/how_to_prolong_lithium_b...	
Cách để Lưu trữ pin: 8 Bước (kèm Ảnh) – wikiHow https://www.wikihow.vn/L%C6%B0u-tr%E1%BB%AF-pin	http://battery.university.com/learn/article/low_voltage_cut_off http://battery.university.com/learn/article/low_voltage_cut_off	

Backlinks: Top Anchors

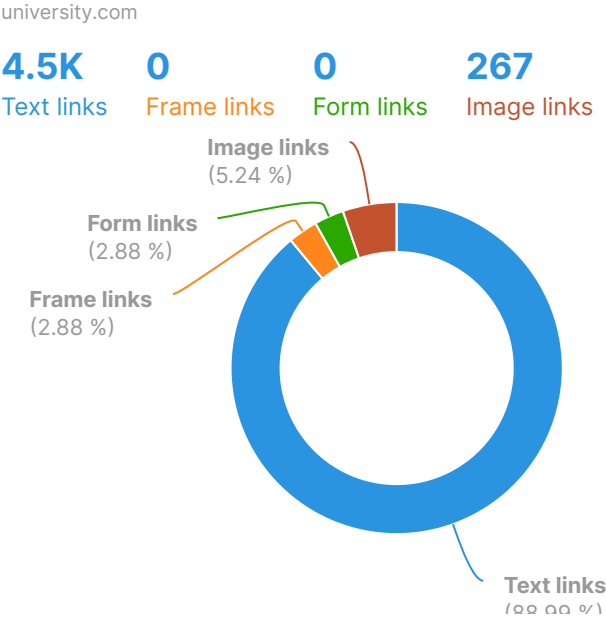
Root Domain: university.com

Anchors	Percentage	Domains	Backlinks
andrew tate-现实世界-50美刀/月	56%	1	2,313
university.com	3%	75	127
Empty anchor	3%	44	110
binuniversiteliaraniyor.com	2%	17	73
www.university.com	1%	22	56

Backlinks: Follow vs Nofollow



Backlinks Types



Backlinks: Top Referring Domains

Root Domain: university.com

Root Domain	Backlinks	IP / Country
stwclm.com	2,332	110.40.134.108
omaniaa.co	249	95.216.61.169
faculty360.com	88	65.0.112.40
author9211.blogspot.com	60	142.250.31.132
netreal.net	43	5.9.183.245

Backlinks: Top Indexed Pages

Root Domain: university.com

Title and URL	Domains	Backlinks
404 Not Found http://www.university.com/	96	234
404 Not Found http://university.com/	59	136
University https://university.com/	36	63
University https://www.university.com/	9	38
404 Not Found http://www.university.com/ISAP/	5	7